



CAI.27 12/13
Challenge and Improvement Committee
12 March 2013

**Subject: C & I Tourism Working Group**

Report by:	Director of Regeneration and Planning
Contact Officer:	Marion Thomas Tourism Development Officer 01427 675162 marion.thomas@west-lindsey.gov.uk
Purpose / Summary:	Update on activities by above group

**RECOMMENDATION(S): Investigate what individual Heritage Groups throughout West Lindsey are planning in 2013 and remain in touch for regular updates into 2014 and beyond.**

## IMPLICATIONS

**Legal: None**

**Financial : £450**

**Staffing : Officer and Cllr time**

**Equality and Diversity including Human Rights :**

**Risk Assessment : None**

**Climate Related Risks and Opportunities : None**

**Title and Location of any Background Papers used in the preparation of this report:**

n/a

### Call in and Urgency:

**Is the decision one which Rule 14.7 of the Scrutiny Procedure Rules apply?**

i.e. is the report exempt from being called in due to urgency (in consultation with C&I chairman)

**Yes**

**No**

**X**

### Key Decision:

A matter which affects two or more wards, or has significant financial implications

**Yes**

**No**

**X**

## **Executive Summary**

### **Introduction**

At the C & I committee on 26 June a discussion ensued on future work of the committee and it was suggested that there be a focus on 'creating local wealth through tourism' particularly with reference to the Sweyne Forkebeard anniversary in 2013. It was therefore proposed that a working group be created to work with appropriate officers and Cllrs Patterson, Howitt-Cowan, Leaning and Parrott.

This action was allocated to Marion Thomas who arranged a meeting with the above Cllrs to discuss how this group should proceed.

The group agreed that it needed to find out what was happening with West Lindsey Communities ref Heritage and that a conference be organised to 'Celebrate West Lindsey's Heritage'.

### **Budget estimate**

Final figure dependent upon the number of delegates; but we are budgeting for £450

### **Actions included:**

RAF Scampton to host the event to include a tour of the museum and lunch – booked for Wednesday 27<sup>th</sup> March 2013

Invitation sent to mailing list either e-mailed or posted to.

To date we have had a very good response with 41 bookings from 21 organisations.

I expect follow-up e-mails and phone calls will increase this number and the aim is to get 25 – 30 organisations represented.

Below is the proposed agenda for the day:

10:30	Arrive at RAF Scampton – ensure identification available	
11:00	Tour of RAF Scampton museum – coffee/tea/biscuits at start – welcome and hand-over to museum staff (Mervyn and/or Roger)	
12:30	Lunch	Opportunity to network
13:00	Cllr Jessie Milne	Welcome and Introduction bringing together to identify the voluntary, heritage & history groups – Localism in Action
	WL Volunteer Centre	How you can get help from the voluntary bureau
	“ ditto “	Inform the group about the grants available
	Dr Matt Godfrey	Introduction to Heritage Lincolnshire and how they work with volunteers
	Cllr Jeff Summers or Cllr Parrott	The community awards for those who do outstanding service
15:00	Break tea/biscuits	
	Each group	What you do; where you are based; any special interests
		Celebrate the work of these diverse groups across the District

17:00

Close meeting

Prior to the event it is planned to find out what the different groups have planned for 2013 and this will be displayed around the conference room for all to see – further information will be gathered during the event including feedback from the groups as to whether they felt the meeting helped them and if they wish to repeat (annually?) and ideas on what could be done to increase visitor numbers.

The information gathered will be collated and a meeting arranged with the Tourism Working Group to discuss the way forward and next steps.

This will include identifying any gaps in events being organised and what can be done to address these – including looking at appropriate funding to enable further events to be organised.

A report will be presented to the C & I Committee with findings and potential actions by end April.

A large number of events take place in May & June, not just in West Lindsey but Lincolnshire as a whole, so it is suggested that we look at summer/autumn for any identified activity to take place.