



PRCC.28 12/13
Prosperous Communities Committee
8 January 2013

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**Subject: Gainsborough Market Update**

Report by:

Director of Regeneration & Planning

Contact Officer:

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Purpose / Summary:

To update committee on Gainsborough Market Performance

**RECOMMENDATION(S):**  
**That Members note the update**

## IMPLICATIONS

**Legal: None**

**Financial : None**

**Staffing : None**

**Equality and Diversity including Human Rights : None**

**Risk Assessment : NA**

**Climate Related Risks and Opportunities : NA**

**Title and Location of any Background Papers used in the preparation of this report: None**

### Call in and Urgency:

**Is the decision one which Rule 14.7 of the Scrutiny Procedure Rules apply?**

i.e. is the report exempt from being called in due to urgency (in consultation with C&I chairman)

**Yes**

**No**

### Key Decision:

A matter which affects two or more wards, or has significant financial implications

**Yes**

**No**

## 1.0 Purpose

To provide performance update in relation to Gainsborough Markets

## 2.0 Current Status

### Summary of financial performance of Gainsborough Markets (Financial Year)

	Ave Stall Uptake	Income	Expenditure	Profit/Loss
Saturday Markets	26.8	11,498.75	20,698.80	-9,200.05
Tuesday Markets	74.8	37,222.64	18,834.88	18,387.76
Totals				<b>9,187.70</b>

### Summary of financial performance of Gainsborough Markets (last 6 markets period 03/11/12 – 11/12/12 )

	Ave Stall Uptake	Income	Expenditure	Profit/Loss
Saturday Markets	27.6	2,066.05	3,931.80	-1,865.75
Tuesday Markets	72.7	6,215.44	3,449.64	3,031.00
Totals				<b>1,165.25</b>

## 3.0 Considerations

- Think Gainsborough First event was held on Saturday 20<sup>th</sup> October which included some open performances, vintage bus bouncy castle. Healthy interest from people visiting the town centre has been reported and it is hoped similar events can be held in the near future.
- Further discussions have taken place with Mr Stephen Ralf regarding holding a "Voluntary Sector "market in Gainsborough and we still await communication for him regarding his requirements.
- Due to the end of British Summer Time the stallholders are provided with lighting looms. The costs incurred for this provision are approximately £64.24/market for a Tuesday and £96.40/market for a Saturday
- The Market & Town Centre Officer is still on long term sickness and the service is incurring additional costs for cover. These costs are not fully determined and are not included in the financial summary above.

- Gainsborough Christmas market was held on Sunday 18<sup>th</sup> November 2012. Stalls from the Saturday market were left in place with further stalls added taking the tally up to 65. Covers were fitted for the day and the additional costs over and above the Saturday charges were £318.78. These costs are not shown in the financial summary tables.
- Markets Review to be linked into with the Gainsborough Town Centre Vitality & Viability programme.
- Discussion has taken place with Mr Big regarding sharing traders/mutual benefit arrangements after it was brought to out attention that Market Rasen had a waiting list for there special markets. It is intended to meet with the group in the New Year.
- The following points have been raised by Cllr Rollings and Markets Meeting group 04/10/12 for consideration
  - Altering market layout so that the stalls face the shops and form avenues
  - Ensuring that traders use allocated stall covers to provide uniformity and smarten the market up
  - Management of A boards
  - Management team become more strategic & develop strategy
  - Progress talks with Steve Ralf regarding Voluntary Sector Market
  - Examine alternative day use of market place
  - Establish a sub group
  - Lack of funding
  - 10k what can it be used for? Bandstand/TV
  - Watching brief – extend to sub-group (discuss with Cllr Rollings)

Cllr Rollings has accepted an offer to attend a meeting on the 10<sup>th</sup> January of the newly formed Gainsborough Market Development Group.

- Glyn Pilkington has provided costs associated with his staff covering the markets stalls. The associated costs are:
  - Saturdays £268.44
  - Tuesdays £290.96
- Advertisements for the Christmas Eve market has been placed upon the West Lindsey website, Car Park tariff boards and on the market stalls.

#### **4.0 Future Actions**

- Gainsborough Market Development Group Meeting 10<sup>th</sup> January 2013
- Continue to consider points raised at markets meeting 04/10/12

- Decision to be made regarding future provision, installation and removal of covers (roof and sides)