



<b>PRCC.18 15/16</b>
<b>Prosperous Communities Committee</b>
<b>Date: 15 September 2015</b>

**Report title: Tackling Inequalities in South West Ward, Gainsborough**

Report by:

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Purpose / Summary:

To provide a summary of the current position and progress of the programme of work being undertaken in the South West ward of Gainsborough through the Strategic and Tactical Partnership groups

**RECOMMENDATION(S):**  
To endorse the approach and contents of the report

**IMPLICATIONS**

**Legal: None – report for information**

**Financial : None – report for information [FIN/58/16](#)**

**Staffing : existing staff implementing the programme – both partners and West Lindsey District Council officers**

**Equality and Diversity including Human Rights :**

**Risk Assessment : None**

**Climate Related Risks and Opportunities : None**

**Title and Location of any Background Papers used in the preparation of this report:**

**Call in and Urgency:**

**Is the decision one which Rule 14.7 of the Scrutiny Procedure Rules apply?**

i.e. is the report exempt from being called in due to urgency (in consultation with C&I chairman)      **Yes**                       **No**

**Key Decision:**

A matter which affects two or more wards, or has significant financial implications      **Yes**                       **No**

## 1 Introduction

In recognising the South West Ward as an opportunity to employ a 'Total Approach' or 'Communities Working Together' type approach, we are taking the opportunity to pilot a different approach in trying to tackle the cause of the problem together. It is recognised that a single partner cannot tackle the complex social mix of problems alone.

This Pilot has collected and analysed all key data with a view to better understanding the problem; it will seek to identify clear strategic outcomes against which we will be held accountable. The pilot will have a fully supported tactical delivery group, overseeing a dedicated partnership team (virtual or real/co-location); we will ensure that we understand and manage our resources effectively, that the activity we employ meets the needs of the community and that the outputs we generate correlate with the outcomes we seek to achieve.

## 2. Objectives

- A. To create an effective strategic partnership to deliver the 'total approach' Pilot, to address social and criminal issues on the SWW.
- B. To develop an overall strategy and delivery plan to deal with specific issues in the South West Ward, Gainsborough.
- C. On behalf of West Lindsey District Council and the Community Safety Board to provide strategic direction and accountability in the delivery of a 'total approach'.
- D. To create a sound governance structure that provides leadership and structure, encourages innovative operational delivery and ensures we maximise our resources, reducing duplication and sharing skills, knowledge and resource.
- E. To monitor progress in delivering the strategy and delivery plans.
- F. To ensure that strategic partners, committed to this pilot continue to resource as appropriate, feeding the key issues and needs for the South West Ward back through into their internal systems, in order to influence resources, delivery and action.
- G. To engage with all stakeholders within the South West Ward to address key issues and mobilise effective action.
- H. To arbitrate between partners should any conflict arise in strategic objectives or operational practice
- I. To lead the media strategy in publicising success, challenges or events in respect of the pilot, in partnership with WLDC and LCSP.
- J. Ensure that the performance management framework is developed, implemented and used to evaluate progress.
- K. To explore new and innovative ways of working collaboratively.

### **3. Structure and leadership**

#### **3.1 Strategic**

The strategic leadership will be held accountable for delivering the objectives contained within this strategy, to ensure the vision and outputs are met in a timely and efficient manner. The strategic leadership will commit to ensuring the South West Ward Strategic Partnership deliver a long term sustainable solution that is properly evaluated and where evidenced, share as best practice across the county. The strategic leaders will ensure that the delivery group are fully supported and enabled to deliver the tactical plan. This Strategic Group is meeting on a 3 monthly basis and is overseeing the delivery plans developed through the tactical group

#### **3.2 Tactical – delivery group**

The delivery group will be held accountable to deliver the outputs as contained in this strategy. To put in place effective actions and support, enabling the community to self-help and deliver long term sustainable solutions. The delivery group will be properly resourced and performance managed and evaluated. The delivery group will be held accountable directly to the strategic group. It is anticipated that the tactical delivery group will identify and employ appropriate operational resource. Tactical delivery plans are being developed on 3 themes that will provide “quick wins” to build confidence and demonstrate action within the community. The delivery plans are living documents that will be monitored, assessed, amended and added to through the tactical delivery group and endorsed by the strategic partnership group

### **4. Vision and Outcomes of approach**

#### **4.1 Vision**

To create an environment in which people feel safe, are proud and prosper.

#### **4.2 Outcomes**

**Social** – To create a cohesive community that supports local people to realise their potential; tackles barriers to success which include education, health and general wellbeing;

**Environmental** – To tackle environmental issues that signal decay and impact negatively on community aspirations. To deliver a partnership approach that ensures the community are empowered to make a difference and that a structure is in place that enables long term sustainable change;

**Safe** – To help create an environment in which people feel safe; an environment and community that ensures the individual is respected and allowed to enjoy living in the South West Ward, free from harm or threat (bench marked through survey and engagement).

A multi-agency tasking group is already established and meeting on a 6 – 8 weekly basis to address environmental and anti-social behavior within the South West Ward and this directly links to the Tactical Group

## **5. Delivery plans (currently under development)**

Five delivery plans are currently being developed by the tactical group and these will be agreed at the strategic partnership group in September 2015. Please note that many of the activities included in the delivery plans are currently being implemented. The “themes” of the delivery plans are as follows:

- Community Engagement
- Substance Misuse
- Environment
- Early Intervention
- Contact point / co-location

## **6. Next steps**

- 1) Delivery plans to be agreed at the strategic partnership group
- 2) Targets to be set and agreed
- 3) Delivery plans to be implemented
- 4) Progress to be monitored, reviewed and assessed at both the tactical and strategic groups, adding and amending as required
- 5) Feedback on progress and achievements to be provided