

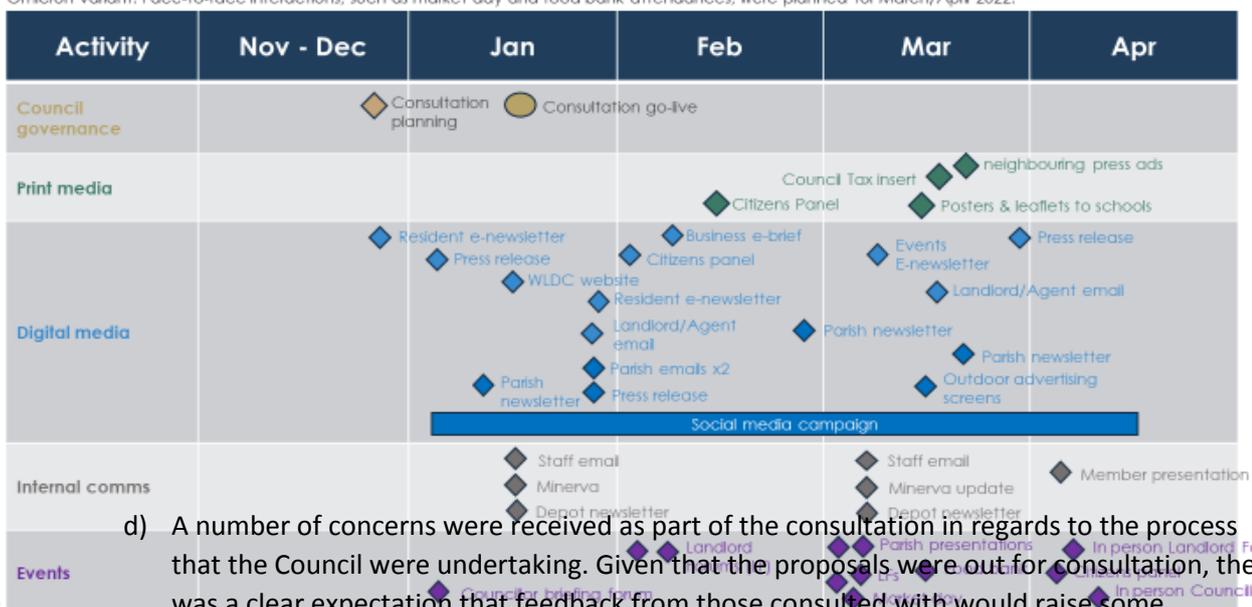
## Appendix 1 - Consultation Overview

- a) Appendix 2 provides Councillors with detailed information regarding the responses from the consultation. To summarise the main points:
- 335 responses to the survey were received
  - The responses were from:
    - o 90 landlords
    - o 25 private tenants
    - o 205 residents
    - o 15 other respondents
  - 65% of respondents agreed and 19% disagreed with the proposals to designation 1 (Gainsborough South West)
  - 58% of respondents agreed and 28% disagreed with designation 2 (Gainsborough North, Hemswell, Market Rasen and Wold View)
- b) The Council also delivered four public meetings, one focus group and received written responses and representations from various stakeholders and representative bodies. There were also briefings for Councillors in affected wards prior to the scheme commencing. These activities all took place online.
- c) A variety of further activities were planned to take place including further public meetings, attendance at market days and a mailout out to 48,000 recipients within the annual Council Tax billing process. The chart below shows the scope of these.

1. Journey so far

### Consultation roadmap

Consultation engagement was planned in December 2021, at a time when further restrictions on in-person engagement were expected to be introduced due to the Omicron variant. Face-to-face interactions, such as market day and food bank attendances, were planned for March/April 2022.



- d) A number of concerns were received as part of the consultation in regards to the process that the Council were undertaking. Given that the proposals were out for consultation, there was a clear expectation that feedback from those consulted with would raise some concerns, which would be fully considered as part of any proposals that would have been

brought back to Committee for any decision. The full consultation report is shown in appendix 2 and contains further detail on these themes, it also sets out where amendments may or may not have been proposed to be made to the proposals as a result. The full consultation report will be made public on the Council's website.

- e) Appendix 3 contains the main response themes that were submitted during the consultation period. No recommendations on these are made as the consultation period has not met the statutory 10-week period.