

APPEAL AGAINST THE ABOVE LICENSING DECISION 10TH MARCH 2022.

The councillors are well aware we have seen increased inflation, 10.6% since Oct 2017. Also a massive increase in the cost of fuel £1.25/litre up to £1.90 litre 52%

With this in mind it was hoped that WLDC licensing Committee would grant an increase on all our potential income streams i.e. starting rate and tick-over rate. The recent increase applies to the starting rate only and no increase has been applied to the tick-over rate

The 40p increase on the starting fare is fantastic for those operators that are busy around town & only travel 1 or 2 miles however this does nothing for those journeys that travel above 4 miles as there is no increase on the tick-over rate. After this, the 40p is already consumed on the additional fuel alone.

After the first 4 miles, there is then no increased income to pay for the inflation we all have experienced & the drastically increased fuel costs.

The 9% (40p) mentioned by the councillors is quickly eroded once we begin to travel as there is no increase to the tick-over rate. So this income source out of town work is now becoming unsustainable.

With no increase in the tick-over rate on our taxi meters, we are eroding our income. For example it costs an extra £8.00+ in fuel to take a car to Manchester Airport. In a Minibus an extra £10.00+ in fuel. 40p equates to around 0.24% increase. That in no way helps keep our businesses sustainable.




Those same businesses that you have stated are providing a vital service to the town & the public.

Those same businesses that had no financial support from WLDC during Covid 19.

Those same businesses that are suffered terribly due to huge cost of fuel.

We the under signed state and request that:-

Eroding our income is not sustainable. A review is needed with a view to increasing the tick-over rates on all 3 tariffs to reflect the increased inflation & fuel costs. This is so we can main profitability across all our income streams (not just the short fares around town).

Company	Date	Signature
	9/6/22	
	10/6/22	