



**Prosperous Communities
Committee**

Tuesday 11th July 2023

Subject: Lincolnshire District Councils' Health and Wellbeing Strategy

Report by:	Director of Planning, Regeneration & Communities
Contact Officer:	Sarah Elvin Homes, Health & Wellbeing Team Manager sarah.elvin@west-lindsey.gov.uk
Purpose / Summary:	To consider for adoption, the Lincolnshire District Councils' Health and Wellbeing Strategy the principles of which will provide a framework for improving health and wellbeing across the county, demonstrating how District Councils deliver services which contribute and support the health and care system.

RECOMMENDATION(S):

1. Members adopt the Lincolnshire District Councils' Health and Wellbeing Strategy (attached as Appendix A), which provides the Council with a high-level strategic framework for improving health and wellbeing outcomes across West Lindsey.
2. Members agree delivery of the Strategy to be developed by officers and members through the Council's business planning framework with progress reported back to members through the Executive Business Plan.

IMPLICATIONS

Legal: None

(N.B.) Where there are legal implications the report **MUST** be seen by the MO

Financial : FIN/24/24/MT/SJB

Financial Implications will be determined as actions are developed by Officers through the Council's business planning framework.

This is a high level document which does not detailed individual actions for costing.

(N.B.) All committee reports **MUST** have a Fin Ref

Staffing :

The strategy outlines and gives focus to the role that district councils play in supporting health and wellbeing of residents and reducing health inequalities.

This is a high level framework and does not detailed individual actions. An allocation of staffing resource will be carried out as part of the business planning process.

(N.B.) Where there are staffing implications the report **MUST** have a HR Ref

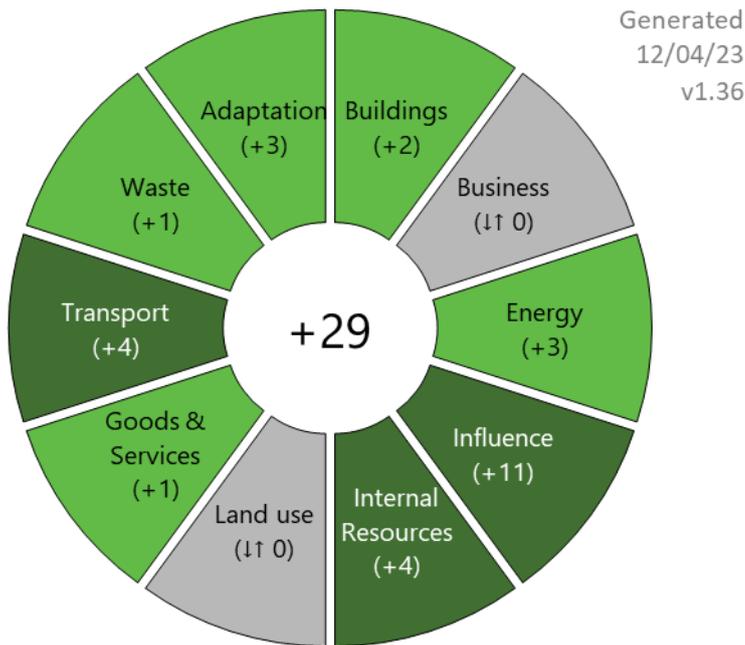
Equality and Diversity including Human Rights :

An Equality Impact Assessment has been undertaken for this strategy, as this strategy does not directly impact on how services will be delivered, a part 1 has been completed. Should this strategy result in additional services being implemented, individual EIA's will be undertaken for those areas.

Data Protection Implications :

None arising from this report

Climate Related Risks and Opportunities :



West Lindsey District Council will be net zero by 2050 (26 years and 8 months away).

The CESIA clearly highlights the connectedness of the District Health and Wellbeing strategy to WLDC’s environment and sustainability goals and ambitions. Many of the interventions designed to tackle climate change and improve the natural environment also have direct benefits to health and wellbeing, and vice versa. The Covid-19 pandemic brought home just how important access to quality green space is to mental wellbeing and there is a growing body of evidence to support this. Likewise lowering the carbon footprint of homes through improving energy efficiency not only contributes to overall net zero agendas, but also helps to reduce fuel poverty which in turn leads to improved mental health outcomes and a range of other social benefits.

This assessment underlines the synergies between tackling climate change, reducing carbon emissions and improving health and wellbeing outcomes. It scores particularly highly in the ‘influencing’ quadrant as working in partnership with communities and wider stakeholders and communications and engagement on climate change effects are central to the work. Influencing goes beyond climate change alone and includes such areas as maximising potential of Local Plan reviews to improve open/green space provision including work with landowners on access to woodland and enhancing the design of new open spaces for access. Also notable are the influence in such areas as licensing and provision of healthy, sustainable food options.

Section 17 Crime and Disorder Considerations :

None arising from this report

Health Implications:

Health and Wellbeing has been a focus for West Lindsey within the Corporate Plan 2019-2023, including a strategic aim to reduce health inequalities and promote wellbeing across the district through the promotion of healthy lifestyles.

Collectively, Lincolnshire district councils are committed to a strategic long-term approach to improving health outcomes through district collaboration and by taking a holistic view to the wider determinants of health.

Adopting the strategy will provide the framework to address health inequalities within the district, giving a wider understanding of the role that district council services play in improving the health and wellbeing of residents

Title and Location of any Background Papers used in the preparation of this report:

Fair Society, Healthy Lives: The Marmot Review: Strategic Review of Health Inequalities in England post-2010

[Fair society, healthy lives : the Marmot Review : strategic review of health inequalities in England post-2010. - GOV.UK \(www.gov.uk\)](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/432221/fair_society_healthy_lives_the_marmot_review_strategic_review_of_health_inequalities_in_england_post_2010.pdf)

What are Integrated Care Systems?

<https://www.england.nhs.uk/integratedcare/what-is-integrated-care/>

Lincolnshire Integrated Care System: Better Lives Lincolnshire

<https://lincolnshire.icb.nhs.uk/about-us/>

West Lindsey District Council Corporate Plan 2019-2023

<https://www.west-lindsey.gov.uk/council-democracy/how-council-works/key-plans-policies-strategies/corporate-plan>

Risk Assessment :

Any risks related to the delivery of this strategy will be identified, captured and monitored through the Council's Risk Management framework including the Strategic Risk Register, the Operational Risk Register and the Partnership Risk Register.

Call in and Urgency:**Is the decision one which Rule 14.7 of the Scrutiny Procedure Rules apply?**

i.e. is the report exempt from being called in due to urgency (in consultation with C&I chairman)

Yes

No

Key Decision:

A matter which affects two or more wards, or has significant financial implications

Yes

No

Executive Summary

1 Introduction

- 1.1 As part of the response to Covid-19, the seven Lincolnshire District Councils developed close partnership working to identify and address county wide challenges. Post pandemic, the collective approach to addressing strategic and operational issues has continued, with a particular focus on the role of district councils in relation to health and wellbeing.
- 1.2 Tackling health inequalities has been the subject of a significant pool of research over a number of years. In 2010 Professor Sir Michael Marmot conducted a landmark review 'Fair Society, Healthy Lives' which concluded that health outcomes in England have a direct correlation with socio-economic status. In summary, the higher the levels of deprivation, the worse a person's health is likely to be. The Marmot Review argued that health inequality could be alleviated by acting within six key policy areas, with local government identified as a pivotal partner in tackling the social determinants of health.
- 1.3 A follow up review by Sir Marmot in 2020 noted that some local authorities had established effective approaches to addressing health inequalities, however, for the first time since 1900, life expectancy and good health outcomes were no longer rising across the board and were actually in decline for some demographics. These areas of inequality also contributed to high and unequal death rates related to covid-19, with the pandemic itself highlighting the close correlation between health and the economy, and the capacity for all levels of government and partners across sectors to work together to address complex and urgent problems.
- 1.4 This report focuses on the role of Lincolnshire District Councils in addressing such problems, setting out the high-level strategic aims and objectives that have been developed in partnership across the county. The strategy provides the Council with a strategic framework for improving health and wellbeing in the district. Members of Prosperous Communities are asked to approve this framework for adoption by the Council, which will be underpinned by the development of delivery actions through the Council's business planning process.

2 The Role of District Councils in Health and Wellbeing

- 2.1 Health and Wellbeing has been embedded in the 'Our People' and 'Our Place' themes of the Council's Corporate Plan since 2019-2023. The new emerging Corporate Plan retains this focus and contains strategic aims and objectives relating to improving health outcomes and promoting wellbeing through the promotion of healthy lifestyles. This has influenced the focus of the Council's work with other Lincolnshire districts in the development of shared district Health and Wellbeing strategic aims and objectives which focus on:

- A strategic, long-term approach to improving health and wellbeing outcomes.
 - A sense of opportunity and ambition underpinned by district collaboration.
 - A holistic view based on the social determinants of health.
 - Developing system leadership to tackling health inequality.
- 2.2 The 2021 Health and Social Care White Paper presented the biggest change within the health and care system since the introduction of the NHS in 1948. The White Paper makes clear the unique position that district councils hold within the system, particularly relating to different ways of working to establish a systems-led early intervention approach to address the wider issues in people's lives that have a direct impact on health and wellbeing. These include housing, access to public services, opportunities for employment and the environment in which people live, all of which are directly influenced by district councils in Lincolnshire.
- 2.3 To facilitate this change to a systems-based approach, the White Paper established, through the NHS, Integrated Care Systems (ICS) to underline the importance of partnership working in preventing and addressing the wider determinants of health. 'Better Lives Lincolnshire' has been established as the local ICS for Lincolnshire.
- 2.4 Integrated care systems are being designed to serve four fundamental purposes:
- improving population health and healthcare
 - tackling unequal outcomes and access to services
 - enhancing productivity and value for money
 - helping the NHS to support broader social and economic development.
- 2.5 The role of district councils is reflected in the governance arrangements for the ongoing development of the ICS and tackling health inequalities in Lincolnshire. Cllr Richard Wright, Leader of North Kesteven District Council, has an active role in the Lincolnshire Health and Wellbeing Board and the Integrated Care Partnership representing all district councils who meet prior to the board and the partnership meeting. Angela Andrews, Chief Executive of Lincoln City Council and Ian Fytche, Chief Executive of North Kesteven District Council represent Lincolnshire Districts on the Better Lives Lincolnshire Working Group. All Lincolnshire district Chief Executives and Leaders worked collaboratively throughout 2022 in developing the District Health and Wellbeing Strategy which is attached as Appendix A.
- 2.6 Active relationships with the relevant Primary Care Networks (PCN) are necessary to support the delivery of action at a local level. Relationships with the 3 PCN's which operate within West Lindsey will need to be further embedded in line with the development of delivery actions local to West Lindsey

3 District Health and Wellbeing Strategy – Key Summary

3.1 The Strategy is predicated on five key ‘lever’ areas which district councils are uniquely positioned in the system to influence and where they can most effectively work with partners to deliver sustainable change. These are: Housing and Homelessness; Activity and Wellbeing; Environment and Climate; Economic Inclusion and Working with Communities. For each lever area, districts have collectively defined:

- Overarching Strategic aims and objectives
- Supporting activities and outputs linked to delivering each objective.

3.2 Members are asked to approve each lever area and the associated strategic objectives which are set out in the tables below.

	Strategic Aim	Strategic Objectives
Lever 1: Housing and Homelessness	<i>Improve the supply, quality and co-ordination of services to meet housing need and demand</i>	<ul style="list-style-type: none"> • Address the underlying cause of homelessness so that it becomes rare, brief and non-recurring
		<ul style="list-style-type: none"> • Improving the supply of housing needs and demand data
		<ul style="list-style-type: none"> • Improving the quality of existing accommodation to secure an overall improvement in the health and wellbeing of residents
		<ul style="list-style-type: none"> • Co-ordination of partnership activity to provide improved housing choices

	Strategic Aim	Strategic Objectives
Lever 2: Activity and Wellbeing	<i>To address inactivity across the county, improving access and opportunity for all residents to be active and participate</i>	<ul style="list-style-type: none"> • Active Place – creating environments for people of all ages to have equitable access to safe places and spaces in which to take part in regular physical activity
		<ul style="list-style-type: none"> • Active People – providing opportunities across the county for people to participate in activity on a regular basis
		<ul style="list-style-type: none"> • Active System – working across the system in a co-ordinated way to tackle health inequalities, address long-term health conditions and improve opportunities for prevention

Lever 3: Environment and Climate	Strategic Aim	Strategic Objectives
	<i>Improve understanding of the links between environment and health and maximise opportunities to deliver on both simultaneously</i>	<ul style="list-style-type: none"> • Tackle climate change, including improving air quality and reducing carbon emissions
		<ul style="list-style-type: none"> • Awareness and education
		<ul style="list-style-type: none"> • Maximise potential of Local Plan reviews to improve open and green space provision
<ul style="list-style-type: none"> • Licensing and provision of healthy, sustainable food options 		

Lever 4: Economic Inclusion	Strategic Aim	Strategic Objectives
	<i>Reducing economic inequality and alleviating poverty as a fundamental driver for improving mental and physical health and wellbeing</i>	<ul style="list-style-type: none"> • Support people in employment to improve health and wellbeing
		<ul style="list-style-type: none"> • Support for those most susceptible to economic change and transition
		<ul style="list-style-type: none"> • Develop innovative programmes with partners to enable residents to improve digital skills and access
<ul style="list-style-type: none"> • Increase the number of residents who are economically active by ensuring those that have health conditions / disabilities can take advantage of the opportunities for more flexible / remote employment opportunities 		
	<ul style="list-style-type: none"> • Interventions to develop the health and care sector to increase recruitment and retention and support business growth 	

Lever 5: Working with Communities	Strategic Aim	Strategic Objectives
	<i>Leverage unique links at place level to engage with communities</i>	<ul style="list-style-type: none"> • Capture and build on district community engagement, knowledge and expertise
		<ul style="list-style-type: none"> • Expand district participation in current sector discussions / forums
		<ul style="list-style-type: none"> • Strengthen sector oversight and assurance
		<ul style="list-style-type: none"> • Enhance and sustain voluntary sector engagement and contribution
		<ul style="list-style-type: none"> • A strategic commissioning approach in Lincolnshire
<ul style="list-style-type: none"> • Wellbeing Lincs as a proven and trusted mechanism for collaboration and innovation. 		

4 West Lindsey Delivery of the District Health and Wellbeing Strategy

- 4.1 Lincolnshire District Councils have approved this Strategy through their relevant governance routes. For West Lindsey, the Strategy has been developed to align with existing policies, strategies, projects and workstreams in operation across the Council, including the Corporate Plan, the Environment, Sustainability and Climate Change Strategy, the Housing Strategy and the Central Lincolnshire Local Plan. As such, the District Health and Wellbeing Strategy aligns these threads into one overarching strategy that sits in support of delivering the Council's Corporate Plan.
- 4.2 Such alignment ensures that actions to support delivery of the Strategy can be identified and developed through the Council's business planning framework and progress monitored through the Corporate Plan measures. Key deliverables arising from business plans are reported annually to members in the Executive Business Plan which sits alongside the Medium-Term Financial Plan.
- 4.3 Each lever area will be allocated to a Team Manager in the relevant area to implement through their business plans and the overall co-ordination of the Strategy will be led by the Homes, Health and Wellbeing Team Manager.
- 4.4 Officers recommend that the Council's business planning process is used to identify action already being taken in support of the Health and Wellbeing Strategy, and to identify and address any gaps to ensure new actions are deliverable, appropriately resourced and that they offer value for money. This will begin with a member and officer working group to identify existing and new actions that will enable delivery of the strategy

5.0 Summary

- 5.1 Adopting the Lincolnshire Districts Health and Wellbeing Strategy will provide a framework for the co-ordination of the health and wellbeing outcomes in West Lindsey to ensure all outcomes that are currently being delivered can be captured through this strategy and the Corporate Plan objectives.
- 5.2 The districts working group will continue to engage with partners via the representation on the Health and Wellbeing Board and Better Lives Lincolnshire working alongside system partners on a day-to-day basis to develop and deliver existing action plans that meet the strategic aims as set out within this Strategy.
- 5.3 The strategy supports West Lindsey's strategic aims and objectives relating to improving health outcomes and addressing health inequalities, deprivation and delivering a leisure and culture offer across the district.

RECOMMENDATION(S):

1. Members adopt the Lincolnshire District Councils' Health and Wellbeing Strategy (attached as Appendix A), which provides the Council with a high-level strategic framework for improving health and wellbeing outcomes across West Lindsey.
2. Members agree delivery of the Strategy to be developed by officers and members through the Council's business planning framework with progress reported back to members through the Executive Business Plan.