



Pride in Place Programme: Local Authority Fact Sheet

What is the Pride in Place Programme?

The Pride in Place Programme is a new government funding programme, aimed at putting power into the hands of local people in some of the most in-need neighbourhoods across the UK, so that they can decide how to regenerate their local area. It gives communities control of £2m every year for the next 10 years, to be spent on projects that will make a real difference to the neighbourhoods they live in. The programme is:

- **Long-term:** providing certainty and security of funding over 10 years.
- **Flexible:** allowing communities to spend their funding on the projects that matter most to them, in a way that works for them.
- **Community-led:** putting local people at the heart of decision-making, with residents able to have their say on the future of their neighbourhood.
- **Supportive:** empowering people to build the skills and confidence they need to deliver change in their communities, through capacity funding and targeted support activities.

How does it work?

Once areas have been allocated their funding, it is up to the community to decide how it is spent. They will do this by:

- **Identifying priorities:** Local residents will come together to share ideas and identify the specific needs and aspirations of their communities.
- **Establishing a Neighbourhood Board:** A Chair identified by the local authority and local MP will recruit and convene a Neighbourhood Board. The Board will work with the wider community to establish which projects they want to prioritise and how they want to spend their funding. The deadline for finalising board membership is 17 July 2026.
- **Developing a Pride in Place Plan:** Neighbourhood Boards will co-develop a plan with the community, outlining their vision for change over the next decade, and how they will use their funding to achieve their goals.
- **Implementing projects:** Communities will then work together to deliver the projects they have identified as priorities.

- **Evaluating success:** As projects develop, communities will be kept up to date with progress, and will be able share their feedback to ensure that projects best meet the evolving needs of each neighbourhood.

What is your role as the local authority?

While this is a community-led programme, the local authority has a crucial role to play in supporting delivery at a local level. You will:

- Be the accountable body for Pride in Place Programme funding at the start of the programme, and play a critical role in enabling and supporting the Neighbourhood Board to develop plans for spending. You should also support your Board in embedding community-led delivery into decision making.
- Work with the local MP to appoint the Neighbourhood Board Chair
- Work with the local MP to approve the final Board member selection proposed by the Chair
- Support the Neighbourhood Board to develop Pride in Place Plan, setting out a 10-year vision for the area and detailing how funding will be spent in the first 4-year investment cycle.

How will we support you?

- We have confirmed that all Phase Two places will receive £150k each before April next year, so they can begin building capacity and engaging widely with their community.
- To help areas to build connections and share learning, we will also establish a Network for Neighbourhoods across the UK.
- This network will bring together community organisations and leaders from across the third sector and beyond, giving Neighbourhood Boards access to expertise and learning that they can draw on as they move through delivery.
- Alongside the Network for Neighbourhoods, the government has set up a designated Communities Delivery Unit, sitting within MHCLG, to provide direct ongoing support to local authorities, MPs and Neighbourhood Boards.

Contact details for the Communities Delivery Unit are at the top of this document. For more detailed information on the Pride in Place Programme, please read the [programme prospectus](#).